

# TPN Membership Getting Started

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# IMPORTANT INFORMATION BEFORE YOU START

A TPN Gold Shield is awarded in **recognition of your commitment to security preparedness**, upon completion of your TPN assessment and remediation update.

Please note that the Gold Shield is **not an approval or pass/fail status**. Each Content Owner member will use TPN as a baseline to make their own independent risk-based decisions.

It's important to recognize that the security of **services, sites and applications together form the complete picture of your entire environment**. The security of both sites and applications is essential to your overall security preparedness. When viewed in isolation, these elements do not provide a complete view of your security status.

TPN strongly recommends that in addition to your sites, any **in-house developed or licensed application be added to your TPN+ profile**.

If your **in-house developed web application is internally or externally facing and manages the storage or transfer of content assets**, we also recommend that it **undergo a TPN Gold application assessment**.

# TPN: Our Mission is Keeping Content Secure

Thank you for your interest in joining TPN membership. Before you get started, there are some important things to consider and plan for, which will define how you set up your account and profile in the TPN+ platform.

## TPN+ PLATFORM PROCESS

1. Understanding the TPN+ Process

## BEFORE CREATING A TPN+ ACCOUNT

2. Scoping Your Business and Roles

## PROVIDING PROFILE INFORMATION

3. Building Your TPN+ Profile

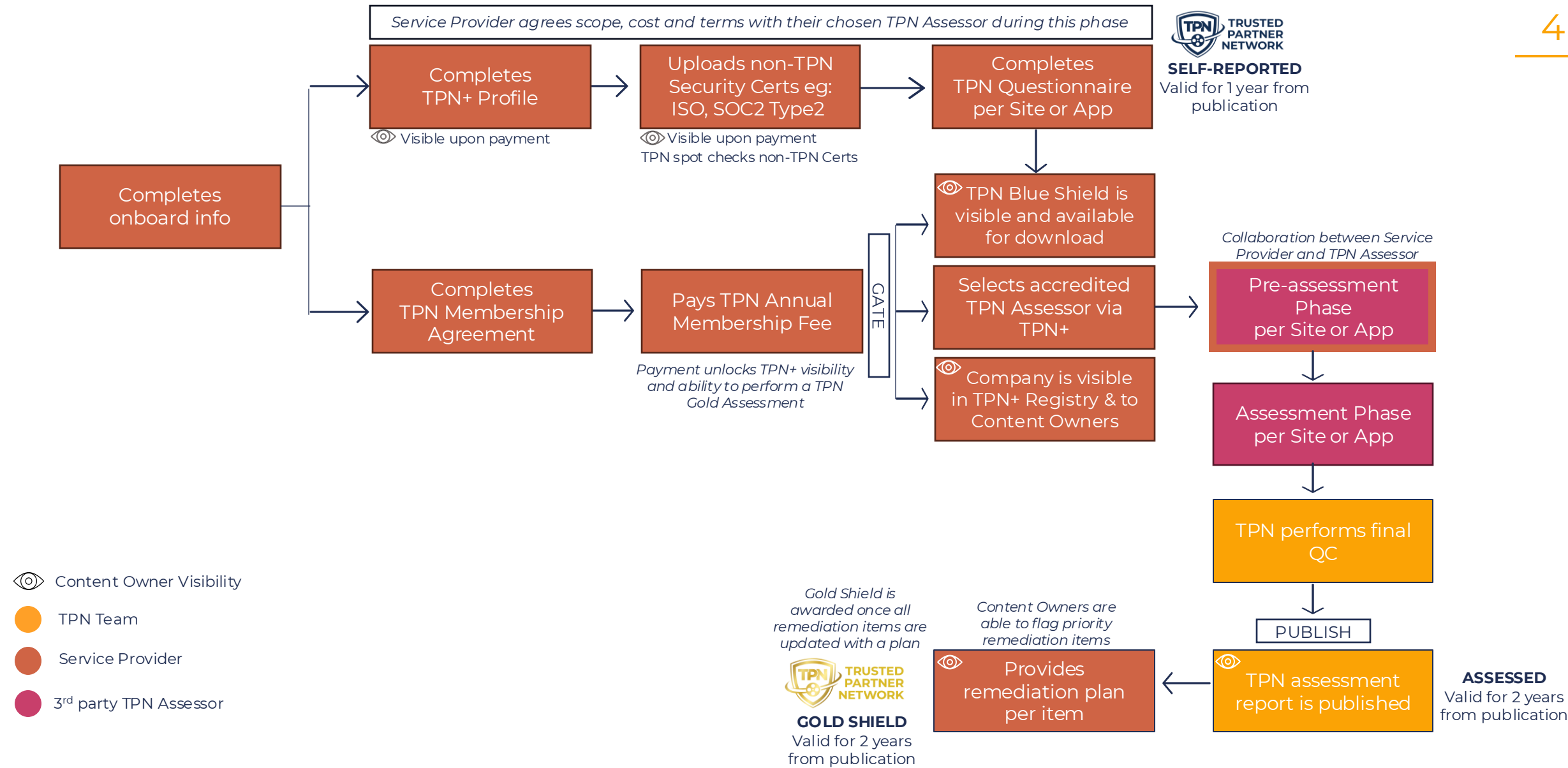
## TPN GOLD ASSESSMENT

4. What You Need to Know

The infographic is divided into several sections:

- #1 Industry Standard:** Features a clipboard icon with text: "MPA Content Security Best Practices UPDATED ANNUALLY" and a shield icon with text: "RAISING Content security preparedness for the industry".
- Industry Registry Provides Transparency:** Features a camera icon with text: "Utilized globally by major studios" and a globe icon with text: "1.1K+ PARTNERS IN 60+ COUNTRIES".
- Financially Accessible:** Features a crossed-out dollar sign icon with text: "FREE TOOL To discover security preparedness prior to membership" and a pie chart icon with text: "75% OF MEMBERS PAY < \$3K/YR For annual membership".
- Centralization + Standardization = Efficiency:** Features gear icons with text: "MAXIMUM EFFICIENCY Scoping based on content type, workflow, ISO Certs and more", a central platform icon with text: "CENTRALIZED TPN+ PLATFORM", a folder icon with text: "INDUSTRY RESOURCES", and a magnifying glass icon with text: "SAVES TIME One Industry One Baseline".
- Community Network:** Features a group of people icon with text: "Global workshops on industry and TPN program topics", a network of people icon with text: "JOIN THE CONVERSATION Attend various in-person and virtual industry events", and a speech bubble and thumbs up icon with text: "Be a part of the industry feedback to raise industry security standards".

# 1. Understanding the TPN+ Process



## 2. Before Creating a TPN+ Account – Scope Your Business

<b>MEMBERSHIP LEVEL</b>	<ol style="list-style-type: none"><li>1. Your membership level is based on your prior year’s annual gross revenue for all wholly owned subsidiaries providing services in the Media and Entertainment sector</li><li>2. All wholly-owned subsidiaries are included under one membership with unlimited site/application registration</li><li>3. During annual membership renewals, you are able to adjust your TPN membership level based on prior year AGR</li></ol>	<ol style="list-style-type: none"><li>1. Membership agreement definition as follows</li></ol>
<b>YOUR BRANDS</b>	<p>Consider the following:</p> <ol style="list-style-type: none"><li>1. Are you a single member company with multiple wholly-owned subsidiaries?</li><li>2. Are all subsidiaries under one parent brand or are subsidiary brands different and need to be searchable by name?</li><li>3. What if you don’t want all your TPN+ users to see all info you share on TPN+?</li></ol>	<p>“Media and Entertainment” means business activities directly or indirectly related to content (e.g., motion picture, television and streaming content, music, video games, live events, etc.), including without limitation: the creation, production, licensing, distribution or monetization of content; pre and post-production operations and distribution; and providing products or services which support, facilitate or are otherwise used in the production, licensing, distribution or monetization of content.”</p> <ol style="list-style-type: none"><li>1. A single or parent company membership fee includes all wholly owned subsidiaries</li><li>2. If all subsidiaries are under one brand, choose a single TPN+ account. If subsidiaries have own branding and must be searchable in TPN+ registry, create multiple accounts under parent membership. Note that each account requires a unique email address.</li><li>3. Set up each subsidiary as an account under a parent company - manage separate profiles with dedicated users</li></ol>
<b>LEGAL &amp; FINANCE</b>	<ol style="list-style-type: none"><li>1. The execution date of the TPN membership agreement is your start date and an invoice will be issued upon signature</li><li>2. Payment of the annual membership fee makes your Company visible in the TPN+ Registry and to Content Owners</li><li>3. Contact us if you need tax forms etc. and/or have any special billing details at <a href="mailto:support@ttn.org">mailto:support@ttn.org</a></li></ol>	<ol style="list-style-type: none"><li>1. TPN membership fees are annual and must be renewed in a timely manner. Failure to do so will result in your TPN+ profile and information no longer being visible in the TPN+ registry or to Content Owners</li><li>2. If your annual gross revenue has changed, please contact us at <a href="mailto:membership@ttn.org">membership@ttn.org</a> to adjust your membership level during your renewal</li></ol>

## 2. Before Creating a TPN+ Account – Understand Your Role

The TPN+ Platform supports 3 distinct roles with different permissions:

- **Content Owner** – a Company who owns or distributes content, and procures services from Service Providers
- **Service Provider** – a Company who provides services and/or software to Content Owners
- **TPN Assessor** – an individual who is accredited by TPN to perform TPN assessments

**Content Owner**

Has ability to view and search TPN+ registry, Service Provider profiles, questionnaires, assessments, hardening guidelines, remediation items and download final reports.

MPA/Gold members can prioritize remediation items and use TPN+ chat function with Service Providers.

Parent Content Owner membership can include wholly owned Content Owner and/or Service Provider subsidiaries.

Content Owners **cannot** view Service Provider:

- Annual Gross Revenue
- Company Billing Info
  - Private Evidence
- “Chat” w TPN Assessors

**Service Provider**

Has ability to view and search TPN+ registry, and update own profiles, questionnaires, assessments, hardening guidelines, remediation items and download final reports.

Can use TPN+ chat function with Assessors and Content Owners.

Parent Service Provider membership can include wholly owned subsidiaries.

Has ability to add 3<sup>rd</sup> party Consultants as TPN+ account users.

Service Providers **cannot** view:

- 3<sup>rd</sup> party Service Provider profiles, questionnaires, assessments, remediation items or final reports

**TPN Assessor**

Has ability to view and search TPN+ registry.

Only when selected for a TPN assessment, can view Service Provider profile and questionnaires, and update with assessment findings.

Can use TPN+ chat function with assessed Service Providers during assessment.

TPN+ user profile is at the individual assessor level only, not the employer company.

Assessors **cannot** view:

- Service Provider details if not assigned for assessment

# 3. Building Your TPN+ Profile

## MAIN CONTACT INFORMATION

- TPN+ company profile information must match info in TPN Membership agreement (eg: # employee count, annual gross revenue etc.)
- When listing your Company name please complete fields provided for “also known as or AKA”, “doing business as or DBA, and “formerly known as or FKA”
- One email = one account in the TPN+ platform. If creating multiple accounts your email address must be unique to each account
- TPN notifications and updates will be sent to your TPN+ primary and admin users
- It is important you keep your contact, address and billing information current in your profile so we can contact you with timely updates
- We recommend you review and update your TPN+ users on a regular basis
- Region is a searchable field in the TPN+ Registry

## SERVICES, SITES AND APPS

- TPN+ profile includes services, sites, owned/in-house developed and licensed software applications
- If you have 5+ sites or apps with the same security status, contact us at [support@ttpn.org](mailto:support@ttpn.org) for a TPN+ Global Pass so we can help you with efficient data entry when completing questionnaires
- If you list a licensed Application who is a TPN member, your profile will include their TPN Shield status
- If you register an in-house developed application and check “licensable”, your application will be visible in the TPN+ App registry and can be selected by licensees who inherit your Shield status
- If your App has been listed by licensees prior to you joining TPN+, we will work with you to pair those records to your registered App
- Services, Regions, Applications and TPN Shield status are searchable fields in the TPN+ Registry

## CERTIFICATES & DOCUMENTS

- Upload ISO, AICPA Soc2 Type 2, CSA Star, legacy TPN certs to the Certificates section in profile for site or app
- Your TPN assessment questionnaire will be matched to ISO/IEC 27001 2013 and 2022 and answers will be pre-populated in the TPN questionnaire
- Uploaded documents will NOT be watermarked when downloaded by Content Owners
- If you register as in-house developed application, we strongly encourage you to upload the associated hardening guidelines which will be visible and can be downloaded by all users in the TPN+ App Registry
- All certificates and documents are visible to member Content Owners

# 4. TPN Gold Assessments – What you need to know

## PLANNING

- TPN+ uses your completed baseline questionnaire and uploaded ISO/IEC 27001 2013 and 2022 to scope and filter your TPN questionnaire
- We recommend that you select your TPN Assessor and negotiate the assessment fee and terms as early as possible to avoid delays. Request multiple bids from various TPN assessors to ensure competitive pricing
- All information provided to TPN must be accurate, complete and not misleading
- TPN membership is annual. Failure to renew in a timely manner will result in your TPN profile and assessment no longer being visible in the TPN+ Registry or to Content Owners

## TPN BLUE SHIELD expires in one year

- Before you sign the TPN membership agreement and pay the annual fee, you may complete a Site or App questionnaire to learn your status against the latest MPA Best Practices “free of charge” with no obligation to sign or pay
- After you “submit” your TPN Questionnaire you may (i) no longer update your answers, (ii) select your TPN assessor in TPN+ and (iii) download your questionnaire and answers in pdf format
- Your TPN Blue Shield status is only visible on your TPN+ profile and registry after the membership agreement is signed and the annual fee is paid
- Your TPN questionnaire is valid for a year. Failure to complete a new TPN questionnaire annually will result in the loss of your TPN Blue Shield status

## TPN GOLD SHIELD expires in two years

- TPN annual membership does not include the 3<sup>rd</sup> party TPN assessor assessment fees
- You may upload evidence to TPN+ for the Assessor’s review and select “private” or “public” when uploading; “public” gives Content Owners the ability to view
- We recommend that you request multiple bids from various accredited TPN assessors to ensure competitive pricing
- Member Content Owners strongly prefer an “on-site” assessment. Requesting a “remote” assessment will likely result in Content Owners follow-up validation and/or additional questions
- You must update remediation items and plans before earning your TPN Gold Shield.



# Service Provider Membership Fees

SERVICE PROVIDER MEMBERSHIP LEVEL	ANNUAL GROSS REVENUE	ANNUAL TPN MEMBERSHIP*
1	Self-Employed	\$250
2	Up to \$2M	\$1K
3	\$2-5M	\$3K
4	\$5-10M	\$5K
5	\$10-15M	\$7.5K
6	\$15-25M	\$10K
7	£25-35M	\$15K
8	\$35-50M	\$30K
9	\$50-200M	\$50K
10	\$200M+	\$85K



\* Membership fees do not include third-party assessment costs.



For more information, please contact:  
[support@ttpn.org](mailto:support@ttpn.org)



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